

Wearing Type

Type is the basic currency of design. Without proper command over your typography, your design will suffer. Following the previous project, which was so dense and richly fortified with indispensable lessons on how to properly craft type on a page ... lets chuck all that out the window ... and wear some type.

Deliverable 1 – Design Blog

Key information that you feel is relevant to your development.

Research, photography, design development etc. Uploaded information is admissible only with evaluations, discussions and/or comments to your content.

Deliverable 2 – Design Development

Design development A3 layout pad containing concept and idea generation for deliverable 3.

Minimum of 15 developmental design pages.

Deliverable 3 – Wearing Type

Using a serif or sans serif typestyle, design and create a sculpted item that you can physically wear on your person. You may use any material you wish; paper, card, metal, wood, plastic or textiles.

Use one or more of the following adjectives; Loose, Tight, Long, Short, Black, White, Pink, Delighted, Afraid, Gorgeous, Juicy, Lazy, Dizzy, Energetic, Jealous, Bumpy, Handsome, Lonely, Lovely, Ordinary, Weak, Green, Worried.

Presentation

Photograph your final artwork on person

Print A4 black and white on photo quality paper (do not mount as images will be exhibited on design floor.)

Jpeg emailed to pj.lynch@ulster.ac.uk

Upload final image to complete your blog.